



M1 RUN 2026

RACE FOR A PURPOSE
12TH EDITION **CLIMB FOR A CHANGE**

Powered by Media One Hotel

In partnership with The Sparkle Foundation & Community Partners

M1 RUN

Saturday - 31st January 2026

**OVER ₪20,000 IN PRIZES,
GIVEAWAYS & GOODIE BAGS!**



All profits will be donated to The Sparkle Foundation

IN COLLABORATION



2026

KEY INFORMATION

7am to 9am Bib collection at Office Tower Reception

8:30am Warm up next to starting line conducted by Fitness team

9am M1 Run race begins



Start location

Media One Hotel
Lobby Entrance



Finish location

Level 42



1.2 Km

700

Uphill sprint Stair Climb



Awards ceremony
& Goodie Bag Collection
garden on 8

- Ambulance and paramedics will be on-site for your safety
- Valet parking is available for guests arriving by car
- Personal belongings may be stored at the Front Desk or Concierge
- Water stations will be provided
- Please follow the marshals' instructions, positioned every 5th floor on the staircase
- Keep to the side and allow space for faster runners to overtake
- After completing the run, proceed via the elevator from Level 42 to garden on 8 [Level 8] for the awards ceremony and bag collection
- An optional breakfast at garden on 8 will be available to celebrate your achievement

AWARDS CEREMONY

CHAMP

Celebrate achievement at garden on 8, where medals and prizes will be presented during the official Awards Ceremony

FASTEST MALE

₪ 4,000

FASTEST FEMALE

₪ 4,000

TOP 3 MALE (ABOVE 40)

1st prize ₪ 1,500
2nd prize ₪ 1,000
3rd prize ₪ 500

TOP 3 FEMALE (ABOVE 40)

1st prize ₪ 1,500
2nd prize ₪ 1,000
3rd prize ₪ 500

TEAM

1st prize ₪ 2,000
2nd prize ₪ 1,500
3rd prize ₪ 1,000

ENTRY OPTIONS

- ₪ 150 - Individual Entry
- ₪ 199 - Entry + Breakfast at garden on 8
- ₪ 500 - Team of 4
- ₪ 699 - Entry + Breakfast at garden on 8



IN ASSOCIATED WITH



M1 RUN

JOIN US AND SEE YOU AT
MEDIA ONE
HOTEL

SPONSORS

